

Terms of use for the Idea Farm website

1. Welcome to the Idea Farm website (“the Website”). Idea Farm is owned and operated by Fonterra. Thank you for reading the Website terms of use, which apply to:
 - your use of the Website;
 - participation in Idea Farm; and
 - all information, products and services we may offer or provide on the Website (“Website Services”).

For further information on how Idea Farm works, please see our [Frequently Asked Questions](#), which forms part of these Website terms of use.

2. By accessing and using the Website you agree to these terms of use. If you do not agree to these terms of use, you must stop accessing and using the Website and all Website Services immediately.
3. To become a member of Idea Farm you must:
 - a. be at least 16 years old
 - b. be a New Zealand resident or citizen
 - c. complete the profiling survey and provide your full name and email address
 - d. be accepted as a member of Idea Farm.
4. We will do our best to keep the contents of the Website up to date and accurate. However, we do not warrant or represent to you or any other person that the content is accurate or up to date at all times and do not accept any liability for any error or omission.
5. Idea Farm will provide the Website and any Website Services with reasonable care and skill. However we do not represent or warrant that the Website or any Website Services will:
 - a. operate on a continuous or fault-free basis or at any particular time or location; or
 - b. be free of viruses or other harmful features (including any files displayed or obtained from or through the Website or the Website Services, or any website linked to it).
6. To the fullest extent permitted by law, Idea Farm and Fonterra will not be liable whether in contract, tort (including negligence) or otherwise to you or any other person for any loss or damage (whether direct, indirect, consequential, special or loss of profits) arising directly or indirectly from any errors or omissions in the information contained in this Website or any Website Services or any delay or interruption to or use whatsoever of the Website or Website Services, or any failure to meet clauses 5(a) or (b).
7. Idea Farm or its suppliers own all copyright and other intellectual property rights in the information contained in this Website or otherwise connected with this Website or the Website Services. No part of this Website or the Website Services may be modified, reproduced, transmitted, stored or otherwise dealt with (including in any other website or other electronic form) except as expressly provided for on the

Website or with the prior written consent of Idea Farm. However, you may print, or download to your hard drive extracts from the Website for your own personal use.

8. While using the Website or any Website Services you must ensure that:
 - a. all information which you supply to Idea Farm is current, complete and accurate
 - b. you comply with all applicable laws, regulations standards and codes;
 - c. all your security information (including any login, username, password or PIN) is kept confidential and not disclosed to any third party; and
 - d. you tell us immediately of any actual or suspected unauthorised use of your security information.
9. You accept all responsibility for your use of the Website and/or the Website Services. All suggestions, ideas or other information communicated to Idea Farm through this Website shall be treated as non-confidential and non-proprietary to you. All such information will become the exclusive property of Idea Farm for any purpose whatsoever, commercial or otherwise, without notice to or compensation to you.
10. Idea Farm may prohibit links to this Website and you agree to remove or cease any link on our request. You may not frame any part of the Website material.
11. We may change these terms of use at any time without notice. Any revised terms of use located on the Website from time to time will apply to your use of the Website or any Website Services.
12. The contents of this Website have been prepared in accordance with New Zealand law. The contents of this Website and any contracts formed with Idea Farm (Fonterra) arising out of this Website or the Website Services are governed by New Zealand law and New Zealand courts have exclusive jurisdiction. If you use this Website from outside New Zealand, you are responsible for complying with any applicable laws.
13. Employees of Fonterra and their immediate families are not eligible to enter any competition. For full prize draw terms and conditions please see our [Idea Farm prize draw terms and conditions](#)
14. If you have any questions, concerns or complaints in relation to this Website, the Website Services or these terms of use, please email Idea Farm at support@ideafarm.co.nz
15. Fonterra Co-Operative Group Limited is a company registered in New Zealand with our registered office being at 109 Fanshawe St, Auckland, New Zealand.